



NEW **CHAMPIRO CH-128** **PERFORMANCE TYRES**

With the launch of the new GT Radial Champiro CH-128 performance tyre, a blind tyre test was conducted to determine how it performed against a key competitor and against its predecessor (Champiro 65).

Results:

- #1 GT Radial Champiro CH-128**
- #2 Key Competitor**
- #3 GT Radial Champiro 65 (now replaced by CH-128)**

Objectives

The competitor had won a recent tyre test, so the test was set to determine how the new Champiro CH-128 performance tyre performed against this benchmark.

Test Data

Test Venue: Sandown International Motor Raceway
Date: Friday 19th March 2004
Vehicle: Holden Commodore
Tyre Size tested: 205/65R15 94H

Results

- #1 GT Radial Champiro CH-128**
- #2 Key competitor**
- #3 GT Radial Champiro 65 (now replaced by CH-128)**

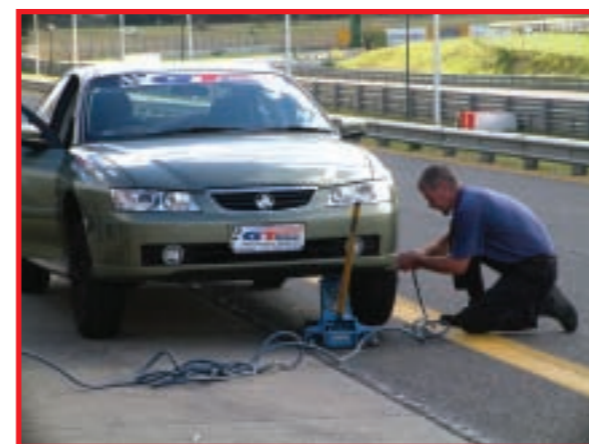
Allan Moffat drove each set of tyres, with no knowledge of which tyres he was driving on. He drove on each set twice, for 4 laps, in a random rotation, to ensure a true qualitative blind test of these tyres.



"Twice as good" *(as its predecessor)*

**Allan Moffat OBE, 4 times Bathurst winner,
Sandown International Motor Raceway, March 2004.**

The GT Radial Champiro CH-128 was rated **"twice as good"** as its predecessor the Champiro 65 (which is being phased out) and **"made the car twice as good"** to drive. Allan reported on **"much better turn in"** and responsiveness provided by the GT Radial Champiro CH-128 performance tyres – a real safety factor in accident avoidance.



The GT Radial Champiro CH-128 tyres were deemed more stable "I particularly liked the way it drove off the back straight... doing somewhere around 125 - 130 km/hr ... what I like about it ... was that it made the car feel more stable and all I had to do was tighten up my steering a little bit and just made me feel very comfortable. ... **I knew exactly where it wanted to go and you don't get that in a tyre every day of the week I can assure you."**

While acknowledging similar characteristics between the new GT Radial Champiro CH-128 tyre and the competitor, Allan explained that the turn-in was superior on the GT Radial Champiro CH-128.

Summary

The new GT Radial Champiro CH-128 is a quantum leap ahead of its predecessor and superior to its key competitor, in the same price bracket.

The key benefit of the new GT Radial Champiro CH-128 performance tyre is control, especially on cornering, which improves safety for drivers and passengers, potentially avoiding an accident.



Superior Performance. Affordable Price.



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