AUSTRALIA

NSW
- Sydney
- Coffs Harbour
- Dubbo
- Newcastle

VIC
- Melbourne

TAS
- Launceston

NT
- Darwin

NEW ZEALAND

QLD
- Brisbane
- Townsville

SA
- Adelaide

WA
- Perth

Auckland
- Christchurch
- Wellington

PAPUA NEW GUINEA

Lae

tyres4u.com.au
# Contents

<table>
<thead>
<tr>
<th>Location Map</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Direction / Mission Statement</td>
<td>4</td>
</tr>
<tr>
<td>Organisation Profile</td>
<td>5</td>
</tr>
<tr>
<td>Solid Plus</td>
<td>6</td>
</tr>
<tr>
<td>Tyreright</td>
<td>7</td>
</tr>
<tr>
<td>Ten-24</td>
<td>8</td>
</tr>
<tr>
<td>Supplier Profiles</td>
<td>9-14</td>
</tr>
<tr>
<td>Staff Profiles</td>
<td>15-21</td>
</tr>
<tr>
<td>Certification of Registration - Quality Endorsed Organisation</td>
<td>22</td>
</tr>
<tr>
<td>Bankers, Auditors, Solicitors</td>
<td>23</td>
</tr>
<tr>
<td>Location Addresses</td>
<td>24</td>
</tr>
</tbody>
</table>
Strategic Direction
Mission Statement

We commit...

To continually strengthen our position as the dominant independent wholesaler in the Australasia tyre replacement market...

We will...

- Be aggressive in anticipating and satisfying customer needs;
- Extend our leadership in customer service;
- Develop the most comprehensive range of quality products;
- Develop and nurture long-term supplier relations including product development input;
- Provide the best technical assistance;
- Offer innovative programs to encourage key account loyalty;
- Train and develop the best staff in the industry;
- Strengthen the “Tyres4U family” culture by promoting two-way open communication teamwork and personal development;
- Provide all employees with incentive to maximise personal performance;
- Enhance and promote the organisation’s image and products;
- Maintain quality assurance and safety programs;
- Minimise operating expenditure through group economies, best practice and effective use of technology.

In order to:

- Achieve the highest level of customer satisfaction and loyalty;
- Provide job security and best-of-industry rewards for our employees;
- Build an organisation to which employees are proud to belong;
- Generate growing shareholder returns which encourage re-investment and further development of Tyres4U.
Tyres4U is an Australian owned and operated organisation specialising in the import and distribution of tyres and tubes. Tyres4U holds exclusive and non-exclusive agencies for multiple tyre brands manufactured in many overseas countries.

Tyres4U operates in every state in the Commonwealth of Australia and has 11 separate branches strategically situated throughout Australia. The head office is located in North Sydney, New South Wales. Tyres4U also operates branches in both New Zealand and Papua New Guinea.

The current product range offered by Tyres4U covers applications for:

- Passenger Cars
- Light Truck and 4WD
- Truck for Steer, Drive, Trailer and All Purpose
- Agricultural/Industrial, including Earthmoving and Off-the-Road
- Special Purpose Tyres, Mower & ATV Tyres
- Pneumatic and Solid Forklift Tyres
- Tyre Fill Polymer Products & Pumping Equipment
- Tubes
- Tyre Pressure Monitoring Systems (TPMS)

The organisation is extremely supportive of its customer’s activities, and having some of the most highly respected expert technical people in the Australian tyre industry on its staff, Tyres4U is well placed to assist its customers in selecting the right tyre to satisfy specialised needs.

This approach is necessary in today’s fast-moving modern world because not only is tyre technology rapidly changing but there is an unprecedented availability of superior quality tyres as alternatives to the traditional brands.

While it is obvious Tyres4U sell tyres, we like to think we actually provide solutions for businesses by also offering innovative support systems with some tyre applications, ensuring efficiency savings in traditional manual procedure areas. Long after the tyre sale is made, we continue to work with customers to ensure they get the most overall cost effective solution for their business.
Solid Plus

Solid Plus, under the umbrella of Tyres4U, is an innovative industrial/forklift tyre service. Solid Plus is geared to supply the best industrial/forklift service in Australia with the most advanced technology, the best staff and the best range of pneumatic and solid forklift tyre brands.

We are committed to providing industry best service. In keeping with this commitment, a unique quoting/ordering system is available. In addition, we also commit to deliver on time and all Solid Plus trucks are fitted with a GPS navigator and tracking device to keep you up to date with arrival times etc.

Solid Plus is a quality-endorsed (IS9001), Australian owned and operated organisation.

Solid Plus holds exclusive distribution rights for many tyre brands including those of leading manufactures Continental and Double Coin. We also distribute alternative brands to cater for all budgets.

Solid Plus operates in every Australian state and has 11 distribution centres throughout Australia. The head office is based in the inner western suburbs of Sydney, New South Wales. Our dealer network is in excess of 200 tyre dealers throughout Australia.

Solid Plus operates a 24/7 industrial tyres emergency service. Solid Plus can offer a same and/or next day onsite solid tyre pressing service and also has available an exchange wheel system for remote areas.
Retailing tyres into the future is no exception and requires an integrated national strategy combined with exceptional local service delivery.

Research studies consistently show there are opportunities for strategic partnerships that change and innovate the way in which tyre retailing is done in Australia and New Zealand.

The essential ingredients are local ownership and knowledge, combined with a truly national branded network that challenges the status quo.

Tyreright has been established to fill this gap in the market and to deliver contemporary, customer focussed innovation and expertise to an increasingly demanding consumer group.

New retail channels such as internet purchasing and mobile phone booking options will become the norm as consumers demand a greater level of advice, service, value and instant delivery.

Tyreright saw a gap opening in the tyre market with new (possibly younger) customers who search and shop for goods and services on the Internet. Combining ‘the new’ with ‘traditional old fashioned’ advice and service is proving to be a potent mix for Tyreright.

Tyres4U has committed millions of dollars to ensure Tyreright meets this new demand from a younger and more informed consumer group.

There are mandatory operational and customer service standards, which are monitored and enforced so that delivery within the retail network is always of a world class standard.

Tyreright is Australasia’s newest and most innovative tyre retail chain supported by the Tyres4U distribution network.

The world of retailing is in a rapid period of change.
Tyres4U manages a network of tyre specialists covering Australia with 24 hour emergency tyre service facilities.

WE KEEP YOU MOVING

EMERGENCY ROADSIDE ASSISTANCE – AUSTRALIA WIDE

No matter where you are, a tyre problem quickly becomes an emergency - it will cost you time and money. And running late is a transport operator’s nightmare.

Now you can rest assured knowing that TEN-24 will be with you in over 200 locations along the major trucking routes throughout Australia.

All you have to do is join now and when you find yourself where you least want to be, call 1800 00 1024. We aim to get you moving in less than 3 hours after your call for help.

24 HOURS

We know that a tyre problem is not going to happen when it suits you. Far from it. It will happen when you’re behind schedule and out in the middle of nowhere.

That is why TEN-24 is available 24 hours a day, 7 days a week, 365 days per year. Just call 1800 00 1024 and we’ll get you moving again.

FREECALL 1800 00 1024

Wherever you are in Australia, we are only a phone call away. Call 1800 00 1024 and our TEN-24 central control room will quickly organise to have your tyre problem fixed.

Emergency Roadside assistance is free when the member is running TEN-24 approved product.

FOR MORE INFORMATION CONTACT TEN-24 ON: ☎ 1800 00 1024

PROUDLY AUSTRALIAN OWNED & OPERATED BY Tyres4U
<table>
<thead>
<tr>
<th>BRANDS</th>
<th>CAR TYRES</th>
<th>4WD/SUV TYRES</th>
<th>VAN &amp; LIGHT TRUCK TYRES</th>
<th>TRUCK &amp; BUS TYRES</th>
<th>AG, OTR, FORESTRY &amp; MINING TYRES</th>
<th>INDUSTRIAL &amp; FORKLIFT TYRES</th>
<th>TUBES &amp; WHEELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>GT Radial</td>
<td>Book 1</td>
<td>Book 1</td>
<td>Book 1</td>
<td>Book 2</td>
<td>Book 2</td>
<td>SolidPlus</td>
<td>Book 1 &amp; 2</td>
</tr>
<tr>
<td>Giti</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nokian Tyres</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Double Coin</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tyrepower</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunfull</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td></td>
</tr>
<tr>
<td>Michelin</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td></td>
</tr>
<tr>
<td>BF Goodrich</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td></td>
</tr>
<tr>
<td>Firestone</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td></td>
</tr>
<tr>
<td>Toyo Tires</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td>Approved</td>
<td></td>
</tr>
<tr>
<td>Bridgestone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Runway Driving</td>
<td>Exclusive</td>
<td>Exclusive</td>
<td>Exclusive</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Firestone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alliance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Armour</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>ATV / Lawn Tyres</td>
<td></td>
</tr>
<tr>
<td>Wanda Bushmate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Tyre Fill</td>
<td></td>
</tr>
<tr>
<td>Tiron</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zeus Tyre Filling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact Centre 1800 722 822  Farm/OTR Tyres 1800 788 688  IT Support 1800 551 817  
Email info@tyres4u.com.au  For More Info. tyres4u.com.au
Supplier Profiles

Tyres4U currently sources products from a number of major international manufacturers, including:

**Advance (Guizhou Tyre Co.) - China**
Advance brand is produced by Guizhou Tyre Co Ltd China which is an QS9000 certified plant producing a range of bias ply truck, OTR, industrial, forklift, pneumatic and solid tractor and farm tyres, plus radial truck tyres. Tyres4U is the exclusive Australasian distributor for this brand ensuring only best quality products and warranty back up nationally.

**Alliance Tire Group (ATG) - Israel/India**
The complex and comprehensive product range now available from Alliance includes tyre applications for broadacre and vegetable farming, both in radial and bias ply construction, high flotation steel radial earthmover, non directional and speciality tyres, with many new sizes being added annually. They are suppliers to major OE and replacement markets in Australia and in over 50 countries worldwide. Alliance is committed to innovation and improvement, supported by international quality accreditation QS9000.

**Armour (Xuzhou Xugong) - China**
Xuzhou Xugong Tyres manufacture Armour brand bias ply light truck, agricultural, OTR and forklift tyres which are exclusively imported into Australia by Tyres4U.

**Bridgestone Australia - Japan**
In September 1999, Tyres4U was appointed an authorised wholesaler of Bridgestone/Firestone tyres in Australia. These leading brands of car, recreational, light truck and truck tyres are available from our 11 warehouses around Australia.
Double Coin - China

Double Coin Holdings manufacture Double Coin steel radial truck, bus and OTR tyres with a history of technical excellence dating back to 1920 in Shanghai. Double Coin utilise the latest methods, equipment and technology to produce a very wide range of tyre sizes and tread designs, including RLB1 the best value radial truck drive tyre available today. Tyres4U is the exclusive Double Coin tyre distributor in Australasia.

Event Tyres (LingLong Tyres) - China


Firestone Tire and Rubber Company - USA

Agricultural Tyres.

For over 70 years, Firestone has been building bigger, better and stronger farm tyres designed for the way the Australian farmer operates as well as introducing world class initiatives such as the Firestone 8 Year Warranty.

Giti Tire - China & Indonesia

Giti Tire, headquartered in Shanghai, is China’s largest manufacturer and supplier of top quality tyres. Offering a complete range of tyres, Giti Tire distributes its products through an extensive sales network in China and exports to over 80 countries around the world.

Giti Tire is now positioned as a major player in China, one of the world’s largest tyre markets. With 7 globally-scaled plants, 21,000 employees, international quality products and a competitive cost production base, Giti Tire aims to become one of the top ten tyre manufacturers in the world.

Giti Tire has achieved a dominant manufacturing and sales position in China through organic growth and strategic acquisitions of plants geographically distributed throughout that country. Tyres4U imports GT Radial tyres for cars, 4WD, light trucks, trucks & buses. GT Radial is firmly placed in the top 12 tyre brands in Australia with over 250 authorised dealers.

Mefro Wheels - Germany

Mefro Wheels is a 100 % private company that has three facilities in Germany, one in France, in Turkey and in Argentina and further two facilities in Russia and one in China.

Mefro Wheels offers a wide range of steel wheels for the car, truck and truck-trailer industries, as well as special vehicles like snow groomers, forklifts and many other industrial vehicles.
Michelin and BF Goodrich are world leading premium tyre brands distributed by Tyres4U to Tyreright and selected approved independent tyre service centres, as well as online at www.tyreright.com.au. Michelin, head quartered in Clermont-Ferrand in the Auvergne région of France, is one of the three largest tyre manufacturers in the world with more than 110,000 employees and 67 major manufacturing plants in 17 locations.

Nokian Tyres began passenger car tyre production in 1932 and is the only tyre manufacturer in the world that focuses on customer needs in northern conditions. The company supplies innovative tyres for cars, vans, light trucks, 4x4 and special heavy machinery mainly in areas with special challenges for tyre performance: all seasons, forests and harsh driving conditions. Nokian Tyres’ product development is consistently aiming for sustainable solutions for safety and the environment, taking into account the whole life cycle of the tyre.

Pirelli is the fifth largest operator in the world in the tyre sector, leader in the “Premium”, high range segments with high technological content. Founded in 1872, today Pirelli counts 19 tyre industrial plants, in four continents, operating through a widespread sales network in over 160 countries around the world. Tyres4U holds major distribution agreements in all states of Australia and New Zealand.

Runway Tyres is a complete range of value for money world class tyres available exclusively from Tyreright tyre centres. Manufactured in China by leading global tyre manufacturer Giti, Runway Tyres are exported to over 100 countries, including those in North America and Europe. Runway Tyres credits the success of their brand to fair business practices and willingness to invest in research and development, manufacturing technology and people. Runway Tyres are available for all different types of vehicles including passenger cars, utes, 4WDs, vans, people movers and light trucks.
Sunfull Tyres (Shandong Hengfeng Rubber Co.) - China

Manufactured by Shandong Hengfeng Rubber Co. Ltd., established in 1995. The company is a conglomeration integrating development, design, production and sale, with steel radial passenger tyre plant, steel radial truck tyre plant and all-steel engineering tyre factory. Insisting on technological innovation, the company has introduced the world’s most advanced manufacturing technology and production equipment from Europe, US and Japan, and established a perfect quality assurance system and passed the certifications of National Compulsory Product (CCC), ISO9001 Quality Management System, Quality Safety of U.S. Department of Transportation (DOT), Product Safety of Economic Commission for Europe (ECE). Shandong Hengfeng Rubber supply a range of budget priced radial tyres for cars, 4WDs & vans, and are imported exclusively into Australia by Tyres4U.

Toyo Tires - Japan

The Toyo Tires group, led by Toyo Tire & Rubber Co., Ltd, is the 14th largest tyre manufacturer in the world and has built a strong reputation over several decades by designing and developing some of the most innovative and highest-quality tyres on the road. Toyo Tires offers a complete selection of premium replacement tyres for most makes and models, manufacturing the best tyres for high-performance cars, family and luxury vehicles, SUVs, light trucks and even commercial trucks. Toyo Tires also continues to develop new technologies to make tyres greener, safer and longer-lasting because after 40 years in Australia, Toyo Tires remains driven to perform. Toyo Tires are supplied through the Tyreright network and selected independent dealers.

Wanda Tyre Group - China

Tianjin Wanda Tyre Group Co., Ltd is a rapidly growing company that was established in 1988 by Geng YunShun in Tianjin China. The Wanda Tyre Group manufactures bicycle, motorcycle and special tyres. Wanda have grown into one of the largest tyre manufactures in China. Wanda’s engineers work to determine appropriate tread pattern, tread depth, casings and rubber compounds, they test and fine tune all tyres before production begins. For Wanda’s customers, this means that the quality and service experience in the past will be kept into the future. Wanda continue to expand, grow and explore into more specialty tyres markets. The Wanda Tyre Group supply Tyres4U ATV, mower, motorbike, golf cart and hi speed small trailer tyres.

Valor - Canada

Valor is a research and design institute as well as a manufacturer of advanced Tyre Pressure Monitoring Systems. Our TPMS is designed and manufactured with the latest technology. We are the only tyre pressure monitoring company that can develop and manufacture the complete tyre pressure monitoring solution from sensor chip level to the analyzing software interface. Our product covers a wide range of applications from passenger vehicle, RV, bus, commercial truck to OTR mining.
Zeus - Germany
Zeus tyre fill offers a ‘Tyre Filling & Flat Proofing Solution’ to the Australian tyre market through its safe, high performance, cost effective and environmentally friendly product with a low carbon footprint when recycling. The Zeus tyre filling package consists of:
POLYFILL : probably the industry standard in 2 part urethane tyre filling materials.

Dong Ah Tire & Rubber Company - Korea
The Dong Ah company was founded in 1971, excels in the export of automotive products and is the largest producer of inner tube. Dong Ah strives to keep providing their customers the best satisfaction in quality and service, as well as investing heavily in R & D. Dong Ha tubes conform with KS Q ISO 9001:2009 / ISO 9001:2008. Dong Ah produce the Super Tube exclusively for Tyres4U.

Continental Industrial Tyres - Germany
Reducing costs with technology - Continental is one of the world’s top three manufacturers of industrial tyres and is the number one in Germany and Europe. Only Continental offers German-engineered industrial tyre technology to the world for almost every application. Whether solid or pneumatic, Continental Industrial Tyres are the best solution for anyone concerned about their operation costs. Their competitive edge yields financial benefits for the customer. Continental customers can rely on certified quality. The quality management at their international production and service sites has been audited and fully approved to conform to EN ISO 9001: 2008 requirements.

Nexen Tyres Ltd. - Korean
Nexen Solid Tyres: Thinking of tomorrow, preparing for tomorrow, creating the value for tomorrow. For 40 years Nexen Corporation has committed itself to being “No 1 global leading company in the rubber industry, tyre inner tube, solid tyres etc.” Their focus is on providing innovative & quality products to customers. Nexen’s great technology and facilities provides all kind of tyres specialized in industrial forklift, exporting to world markets.
Solid Plus has the exclusive rights to distribute the Nexen industry tyre range.

Wicke - Germany
The most comprehensive castor and wheel supplier in the world. German manufactured, Wicke manufacture products of Vulkollan, Polyurethane along with their own brands, such as Topthane. Wicke are O.E. suppliers with worldwide distribution sales and support.
Staff Profiles

Tyres4U employs in excess of 450 staff with minimal staff turnover due to the high level of communication, training, support and benefits provided to staff members by the organisation. The staff includes highly trained experts in the fields of agricultural, mining and truck tyres.

Senior management is as follows:

Chief Executive Officer
Les DeCelis  FCA

A Chartered Accountant, Les DeCelis was employed by KPMG for 11 years until 1979 when he took up a senior position in the tyre industry. He has broad management experience in most facets of the tyre industry.

GROUP SERVICES

General Manager
Andrew Ross BCom (Hons) UNSW

Following the completion of a Bachelor of Commerce Degree in Actuarial Studies (Co-op Scholarship) and Finance (First Class Honours), Andrew worked for over 8 years for Macquarie Group in the infrastructure and real assets investment and funds management division in both Sydney and New York. Andrew joined Tyres4U in 2014 as General Manager of Tyres4U.

Group General Manager - Finance
Rick Eatock  B.Ec.(Syd.), ACA

A Bachelor of Economics and a Chartered Accountant with a wealth of experience in management accounting, financial control and computer application. Moved into the tyre industry in 1987 when he joined the Tyres4U corporation.
National Manager - Business Development
Perry Scarfe MBA (Melb.)

Perry joined the business in 1987 and has held various management roles in the last 28 years. In 1999 Perry was seconded from Tyres4U Australia to the position of General Manager of the New Zealand operation. Having spent 10 years in that role, Perry returned to Australia in mid 2009. His experience in the tyre business is vast which provides him with the experience required in this role.

National Manager - HR
Marc Dayball  J.P.

Marc's experience at a senior management level in the automotive products trade dates back to 1974. Marc spent 12 years with Goodyear Tyre and Rubber Company, holding the position of NSW State Sales Manager and National Automotive Sales Manager for retail branches. In 1997 Marc joined Tyres4U as Product Manager for the Continental brand, moving on in 2000 to successfully manage our National Contact Centre. Marc was promoted to National HR Manager in May 2010.

Financial Controller - Australia
Danny Lee B.Com (Accg)/B.App Fin, CA

Danny joined Tyres4U in October 2014. Danny previously worked for Grant Thornton Chartered Accountants in both audit and business advisory dealing with high net worth individuals and family-owned businesses. Danny then jumped ship to commerce and worked for Sibelco, a private mining company with over 50 mines in Australia. Danny brings to Tyres4U experience in financial management, reporting, compliance and tax.

National Manager - Logistics
Henrik Stenstrom

Henrik joined Tyres4U in July 2014 after working in the construction & mining equipment industry for Komatsu Australia, most recently holding the position of National Parts Procurement Manager. He also has international business experience, having worked with the multinational Robert Bosch GmbH in a commercial and logistics role supplying automotive components directly to General Motors (Europe) production lines. He has also worked or contracted in other diverse business areas such as mining fuel management and the orthopaedics industry. Henrik has a degree in Business Administration and is currently completing final subjects for the award of Master in Business Management in Operations and Supply Chain Management from UTS.
INFORMATION TECHNOLOGY

Chief Information Officer
Gil Mayhew E trades, E post trades, E Engineering, Project Management.

Gil has spent more than 30 years working and training in electronics, computers, software, technology, communications, and management. He has worked for the Department of Defence Navy, Wyse Technology, run retail and service businesses. Joining Tyres4U in 1997 as Group IT Manager, Gil has been responsible for many changes in IT and software and communications systems keeping Tyres4U at the forefront of technology. Gil was made CIO in July 2009.

Chief Digital Officer
Daniel Wright BA in Media Studies and Production from USQ.

Daniel joined Tyres4U in April 2011 as a digital strategy specialist with a strong background in producing and project management. Building on this experience, Daniel is now responsible for digital strategy, technological innovation and change within Tyres4U.

Continuing to build on a strong foundation that has already won multiple awards and achieved international recognition, most recently in BRW Australia’s 50 most innovative companies, Daniel’s experience in matching technological excellence with practical business outcomes provides him with a unique perspective from which to identify opportunities and the ability to exploit them to the company’s advantage.
MARKETING

General Manager - Marketing
Gregor Stone B.Com. (Marketing) UNSW FAMI CPM

Gregor is responsible for Tyres4U’s marketing, including development of sales and customer service via e-commerce and our national contact centre. He has held marketing management positions with Windscreens O’Brien, Australia’s leading specialist in automotive glass replacement, and Suntory Australia, a Fortune 500 company. Invaluable marketing experience was also gained at Unilever, Lindeman Wines and as brand manager for Heineken Beer in Australia.

SALES

Group Product Manager
Terry Clifford

Terry began his career in the tyre industry in 1973 when he joined Bell Tyres in Western Australia. He joined ITS in 1985 and held the role of State Manager for ITS before making the move to lead the team in the Melbourne branch. Terry was promoted to Tyres4U National Sales Manager - Car & Light Truck in December 1992. Terry moved to his current position of Group Product Manager in July 2003. This role allows Terry to be more involved in product development, sourcing and marketing to cater to the changing needs of the tyre industry.

National Sales Manager - Car, 4WD and Light Truck Tyres
Dragan Milicevic

Dragan joined Tyres4U in May 2011 after successfully building his own automotive business over the previous 12 years. This encompassed dealing with large corporate fleets and government bodies. During this time Dragan had initiated many firsts for the Australian market. Dragan has an automotive electrical trade background and has been instrumental in the implementation of Australian Standards for the use of mobile alternative power (12v dc to 240 ac) in fleet and recreational vehicles. Dragan is a member of the Australian Fleet Managers Association. In 2014 Dragan was given the opportunity to take on the role of National Sales Manager - Car & Light Truck.
National Sales Manager - Farm & OTR Tyres
Graham Jones

Graham has 30 years’ experience in the Australasian tyre industry, commencing his career in a Brisbane retail tyre service centre in 1986. Moving to NZ in 1992 Graham transitioned into the wholesale tyre industry, initially with a competitor, before joining Tyres4U NZ in 1999 as the branch manager for the South Island, based in Christchurch.

In 2009, Graham’s proven sales results & management skills were rewarded with a promotion to National Sales Manager - Farm & Forestry tyres at Tyres4U NZ. Graham has “crossed the ditch” as National Sales Manager - Farm & OTR tyres at Tyres4U Australia, responsible for agricultural, forestry, earthmover, construction, mining, lawn and ATV tyres, tubes & wheels.

National Sales Manager - Fleet & Government Sales

Thomas has an extensive background in sales management from a variety of companies. He has also worked in South America, New Zealand and learning sales and commodity management. Thomas joined Tyres4U in 2003 as Outbound Sales Manager. In 2009, he was promoted to his current position. Thomas is a member of the Australian Fleet Managers Association and works closely connecting dealers with fleets and government groups in Australia.

National Manager - Fleet & Government
Jeremy Andrews Dip. Bus (Marketing) NZ

Jeremy joined the tyre industry in 1998 in New Zealand where he joined Goodyear Tyres. After 6 years in the New Zealand Market in Area Management roles Jeremy moved to Australia in 2004 where he once again joined Goodyear and Dunlop Tyres. Jeremy went on to Manage Franchise Networks and until recently was the National Manager of the Dunlop Super Dealers retail tyre network. Jeremy is a member of the Australian National Speakers Association and brings a wealth of tyre industry and sales management knowledge to Tyres4U.

National Sales Manager - Original Equipment
Shane Tennant

Shane joined Tyres4U in 1999 to build a network of original equipment manufacturers who supported the brands that Tyres4U imports. Shane established himself in the United Kingdom with the heavy transport industry, before moving to Australia in 1991 to work with original equipment tyre sales to manufacturers.
National Commercial Manager - Tyreright
Dean Ward

After 11 years in the retreading business, Dean joined Avenue Tyres (ITD Group) in 1988 and established the Toowoomba, Queensland branch. In 1997, Dean transferred to Newcastle until accepting a transfer back to Queensland to manage Tyres4U Brisbane operations in 2000. After a successful period as Manager of the Brisbane branch, Dean was promoted to Head Office in 2008 in the role of National Sales Manager - Truck Tyres, and has now taken on the new position of National Sales Manager - TBR Fleets since August 2013.

National Sales Manager - Truck Tyres
Daniel Masi B.Bus.

Whilst completing his Bachelor of Business Management, Daniel started his own mobile car detailing business catering to a niche market. He grew the business and in the first year won the Business Achievement Award for Motoring Services. Daniel then made a move into the tyre industry working for Michelin Australia. Here he specialised in working with transport companies to successfully lower their operating costs through strategic tyre management. Daniel is continuing his work in the heavy transport industry with Tyres4U.

General Manager - New Zealand
Dave McCormick

Dave has vast background experience in the tyre business and joined Tyres4U NZ in 1997. His knowledge and understanding of the NZ tyre industry is outstanding. Dave started working in the tyre sector with Firestone Tyre and Rubber Company NZ in 1969. He then progressed through a variety of wholesale and retail positions in various locations. Prior to his current appointment, he was Tyres4U NZ National Sales Manager.

General Manager - Papua New Guinea

Gavin began his apprenticeship in tyre engineering in 1974 and has held many positions in the tyre industry since that time. His roles have been in tyre engineering, manufacturing, retreading, quality assurance, marketing, training, sales and operations. He has recently moved to PNG to manage that operation.
General Manager - Tyreright
Perry Scarfe MBA (Melb.)

Perry joined the business in 1987 and has held various management roles in the last 28 years. In 1999 Perry was seconded from Tyres4U Australia to the position of General Manager of the New Zealand operation. Having spent 10 years in that role, Perry returned to Australia in mid 2009. His experience in the tyre business is vast which provides him with the experience required in this role.

Group General Manager - Solid Plus
Jamie Anderson

Jamie joined Tyres4U in February 2008 as NSW State Sales Manager Solid Plus. Jamie previously worked with Bridgestone, Beaurepaires and Goodyear in various management positions, most recently Goodyear Australia as Major Accounts Manager, specialising in industrial, heavy industrial and off the road tyres. In July 2011, Jamie was promoted to National Sales Manager Solid Plus. Jamie brings to Solid plus more than 20 years of experience in the commercial/industrial tyre service industry. Jamie has also been a regular contributor to the Australian Industrial Trucking Association for more than 10 years. In October 2014, Jamie was promoted further to General Manager Solid Plus.

National Operations Manager - Industrial Tyres
Gary Watts

Gary has 16 years experience in the tyre industry specialising in industrial tyres. Employed by Beaurepaires as a sales representative for industrial tyres before moving on to National Product Manager for industrial tyres at South Pacific Tyres and joined the Solid Plus team in 2006 as National Sales Manager for Industrial Tyres.
This is to certify that:

The Trustee for THE TWA TRUST
ABN 60 455 630 246
Trading As
Tyres4U Pty Ltd
165-171 Milton Street, Ashfield NSW 2131 AUSTRALIA
(Refer to Attachment to Certificate of Registration dated 18 May 2015 for additional certified sites)

operates a
QUALITY MANAGEMENT SYSTEM

which complies with the requirements of
ISO 9001:2008

for the following scope:
The importation, marketing, warehousing, distribution and sale of tyres, wheels and tyre accessories, provision of related road support services and delivery of training services.

Certificate No: QEC10150
Issued: 18 May 2015
Expires: 20 May 2018

Originally Certified: 21 May 1997
Current Certification: 18 May 2015

Samer Chawki
Head of Policy, Risk and Certification

Paul Butcher
Global Head – Assurance Services

Registered for:
SAI Global Certification Services Pty Ltd (ACN 108 716 669) (ABN George Street, Sydney, NSW, 2000, Australia (SAI Global) and subject to the SAI Global Terms and Conditions for Certification.

While all due care and skill was exercised in issuing this accreditation, SAI Global accepts no responsibility for any errors, omissions or inaccuracies. This certificate is not transferable; the information contained herein may not be reprinted or communicated to SAI Global and its representatives. To verify that this certificate is current please refer to SAI Global Online Certification website at http://www.sai-global.com.
Bankers
ANZ
Level 12, 20 Martin Place
Sydney NSW 2000

Auditors
KPMG
45 Clarence Street
Sydney NSW 2000

Solicitors
Church & Grace
Level 3, 65 Martin Place
Sydney NSW 2000

Thank You
For being a valued corporate partner
Your support has helped change the lives of 135,878 children across Australia in 2015

Tyres4U Staff support Variety Club and have raised over $350,000 in the past 7 years through workplace giving.
### New South Wales

**Group Head Office**
Level 3, 157 Walker Street  
**NORTH SYDNEY** NSW 2060  
PO Box 1892  
**NORTH SYDNEY** NSW 2059

**Sydney**
27-29 Liberty Road  
**HUNTINGWOOD** NSW 2148

**Coffs Harbour**
29 Hitech Drive  
**TOORMINA** NSW 2450

**Dubbo**
Bourke Street (Cnr Myall Street)  
**DUBBO** NSW 2830

**Newcastle**
3 Kilcoy Drive  
**TOMAGO** NSW 2322

### Queensland

**Brisbane**
57 Monash Road  
**RED BANK** QLD 4301

**Townsville**
14-20 Webb Drive  
**MOUNT ST JOHN** QLD 4818  
PO Box 7377  
**GARBUTT** QLD 4814

### South Australia

**Adelaide**
19 Naweena Road  
**REGENCY PARK** SA 5010

### Western Australia

**Perth**
102 Welshpool Road  
(PO Box 83)  
**WELSHPOOL** WA 6106

### Tasmania

**Launceston**
51 St Leonards Road  
**ST. LEONARDS** TAS 7250

### Victoria

**Melbourne**
150-162 Atlantic Drive  
**KEYSBOROUGH** VIC 3173

### Northern Territory

**Darwin**
57 Jessop Crescent  
**BERRIMAH** NT 0828

---

**Contact Centre**
1800 722 822  
**Farm/OTR Tyres**
1800 788 688  
**IT Support**
1800 551 817

**Email**
info@tyres4u.com.au  
**For More Info.**
tyres4u.com.au

---

**100% Australian owned & operated**

---

Tyres4U Branch Locations